

JASON

CLEMENS

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Portfolio

jasonclemens.com

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LinkedIn

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SUMMARY

Creative passion, client empathy and the ability to advocate from the user's point of view: these are my strong traits. I am highly detailed, passionate, accomplished and articulate, able to achieve results others believed to be impossible.

I am an award-winning UI/UX Design professional with 20 years of interactive design direction experience. I have a strong background in designing engaging interfaces through the connecting, communicating, perfecting and proving design, including usability testing and competitive analysis. My foundation is interactive design and brand identity development.

For industry leaders, I have collaborated with product management and development to design high-use and specialized interfaces. I lead UX teams with an adherence to HMI standards and enjoy working within an Agile environment.

EXPERIENCE

Senior Manager, Software Design / UX

May 2015 to present

Paycor

- Lead UX design efforts for large-scale SAAS product line by collaborating with senior product management, technology, and other design leaders
- Plan and execute the user journey and persona definition, understanding business objectives, developing design standards and ensuring a quality user experience in the product release.
- Manage team of UX designers and developers to support and deliver solutions to 26 development teams while maintaining a global view on the brand and user journey.

UX Architect, Director

December 2014 to April 2015

SClenergy, Inc.

- Developed UX design guidelines and prototypes for commercial energy management web application. Established and maintained corporate design standards.
- Gathered design/voice of customer goals. Identified user groups, created personas and use case scenarios.
- Built wireframes and high-fidelity prototypes to effectively communicate concepts. Established business processes as a framework for software workflows.

Director, UI/UX Design

April 2013 to December 2014

Summit Projects / Honeywell

- Directed UI/UX design teams for Honeywell Aerospace Advanced Technologies Laboratory and Bendix/King.
- Led team of Honeywell product owners and executives in the high-level development of interfaces, from concept and requirements gathering, wireframing, animations, mockups and systems integration. Ensured adherence to UI best practices, industry standards, and systems requirements.
- Wrote usability testing scripts and directed multiple test sessions to prove out UI/UX concepts.

SKILLS

Multi-team, international Agile/Scrum development

Interactive Design UI/UX

Conceptual Thinker

Specialist in Color Theory and Typography

Branding, Advertising, Packaging

Live Event & Motion Graphics Design

Mobile App UX Design

TOOLS

Rapid Prototyping tools: Axure, Omnigraffle

HTML5/CSS3, LESS, SCSS, Slim

PHP, MySQL, JavaScript, KnockoutJS

Adobe CreativeCloud, including PS, IL, ID, PR, AE

WordPress, E-commerce Developer

Mac & PC

EDUCATION

Associate of Fine Arts

Graphic Design

Everett College, High Honors

University of California, San Diego

Senior Application Designer

November 2011 to April 2013

TradeStation

- Directed the UI/UX development of multiple international Agile teams.
- Responsible for the UI and UX design for Javascript-based web client, Japanese applications, platform application design, and iOS storyboarding, wireframing and mockup.
- Developed and directed strategic user group testing.
- Experienced with jQuery, knockoutJS, and TFS.

Freelance Creative Director

November 1992 to Present

- Consulted for web and print design clients in the hospitality, academic, and political arenas, resulting in up to 12-year design relationships.
- Specialized in the areas of identity, UI/UX, iOS mobile app interface design.
- Continually upgraded working knowledge of Photoshop, Dreamweaver, InDesign, and web design technologies, including HTML and CSS.

Director, Interactive Development

April 2010 to October 2011

LTV Creative

- Led the agency's creative organization and vision for all client interactive projects, including Housingwire, the company's flagship brand and most-read online magazine in the mortgage finance space. Readership grew by 250% during my tenure, due largely to workflow cleanup and redesign, which I directed.
- Provided hands-on creative concepts for web, video and iOS mobile app projects.
- Lead team of designers, web and technical developers; collaborated with marketing directors, copywriters and print art directors.
- Drove creative direction for video sessions, motion graphics and live events.
- Served as authority on all aspects of interactivity and multimedia including interaction design, visual design, and video production.

Creative Director

October 1997 to June 2008

Zaon Flight Systems, Founder

- Created avionics startup and grew to \$3M/year within 2 years.
- Drove corporate, technology and brand development, marketing, including internet presence, trade show and customer education.
- Developed and maintained CMS-based e-commerce solution, and a custom PHP/MySQL backend.
- Established unique collaborative partnerships with Garmin, Honeywell and others. Designed 15 technical publications on proprietary emerging technology.

AWARDS

2012 Idei Award (Japan) for Innovation Challenge (TradeStation Application), presented by Sony CEO Nobuyuki Idei

2012 SSBits Hall of Fame Award for Best Website (giantsof.com)

2011 TABPI "Tabbie" Award, Best Website Design

High-Tech Buyer's Guide Top Pick 2008

Advanced Imaging's 2007 Imaging Solutions of the Year

EAA Airventure Product Design of the Year, 2007 (Zaon Avionics)

Graphic Designer of the Year

High Honors Graduate

MEMBERSHIPS

American Inst. of Graphic Artists (AIGA)

Aircraft Owners and Pilots Assoc. (AOPA)

PERSONAL INTERESTS

Private Pilot

Divemaster