

Jason Clemens

UX PROFESSIONAL, USER ADVOCATE

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Portfolio

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SUMMARY

Creative passion, client empathy and the ability to advocate from the user's point of view: these are my strong traits. I am highly detailed, passionate, accomplished and articulate, able to achieve results others believed to be impossible.

I am an award-winning UI/UX Design professional with 25 years of interactive design direction experience. I have a strong background in designing engaging interfaces through the connecting, communicating, perfecting and proving design, including usability testing and competitive analysis. My foundation is interactive design and brand identity development.

For industry leaders, I have collaborated with product management and development to design high-use and specialized interfaces. I lead UX teams with an adherence to HMI standards and enjoy working within an Agile environment.

EXPERIENCE

Senior Manager, UXD

December 2015 to 2018

WatchGuard

- Directed the User Experience design and front-end development of WatchGuard's flagship on-premise and cloud-based application.
- Developed, documented and applied detailed design standards across applications.
- Directed UX design sessions with stakeholders, produced high-resolution prototypes with Axure.
- Led development of front-end UI for next-generation wearable software using VueJS, SCSS, and responsive design strategies.

Senior Manager, Software Design / UX

May 2015 to December 2015

Paycor

- Lead UX design efforts for large-scale SAAS product line by collaborating with senior product management, technology, and other design leaders.
- Plan and execute the user journey and persona definition, understanding business objectives, developing design standards and ensuring a quality user experience in the product release.
- Manage team of UX designers and developers to support and deliver solutions to 26 development teams while maintaining a global view of the brand and user journey.

UX Architect, Director

December 2014 to April 2015

Flywheel (formerly SClenergy)

- Developed UX design guidelines and prototypes for a commercial energy management web application. Established and maintained corporate design standards.
- Gathered design/voice of customer goals. Identified user groups, created personas and use case scenarios.
- Built wireframes and high-fidelity prototypes to effectively communicate concepts. Established business processes as a framework for software workflows.

SKILLS

Multi-team, international
Agile/Scrum development

Interactive Design UI/UX

Front-end UI development

Conceptual thinker

Specialist in Color Theory and
Typography

Live Event & Motion Graphics
Design

Mobile App UX Design

TOOLS

Axure Rapid Prototyping

HTML5/CSS3, LESS, SCSS

VueJS, PHP, MySQL, JavaScript,
jQuery, KnockoutJS

Adobe CreativeCloud, including
PS, IL, ID, PR, AE

Mac & PC

EDUCATION

University of California, San Diego

Associate of Fine Arts
Graphic Design

Everett College, High Honors

Director, UI/UX Design

April 2013 to December 2014

Honeywell (Summit Projects)

- Directed UI/UX design teams for Honeywell Aerospace Advanced Technologies Laboratory and Bendix/King.
- Led team of Honeywell product owners and executives in the high-level development of interfaces, from concept and requirements gathering, wireframing, animations, mockups and systems integration. Ensured adherence to UI best practices, industry standards, and systems requirements.
- Wrote usability testing scripts and directed multiple test sessions to prove out UI/UX concepts.

Senior Application Designer

November 2011 to April 2013

TradeStation

- Directed the UI/UX development of multiple international Agile teams.
- Responsible for the UI and UX design for Javascript-based web client, Japanese applications, platform application design, and iOS storyboarding, wireframing and mockup.
- Developed and directed strategic user group testing.
- Experienced with jQuery, knockoutJS, and TFS.

Freelance Creative Director

November 1992 to Present

- Consulted for web and print design clients in the hospitality, academic, and political arenas, resulting in up to 12-year design relationships.
- Specialized in the areas of identity, UI/UX, iOS mobile app interface design.
- Continually upgraded working knowledge of Photoshop, Dreamweaver, InDesign, and web design technologies, including HTML and CSS.

Director, Interactive Development

April 2010 to October 2011

LTV Creative

- Led the agency's creative organization and vision for all client interactive projects, including Housingwire, the company's flagship brand and most-read online magazine in the mortgage finance space. Readership grew by 250% during my tenure, due largely to workflow cleanup and redesign, which I directed.
- Provided hands-on creative concepts for web, video and iOS mobile app projects.
- Lead team of designers, web and technical developers; collaborated with marketing directors, copywriters and print art directors.
- Drove creative direction for video sessions, motion graphics and live events.
- Served as an authority on all aspects of user-facing design including interaction design, visual design, and video production.

AWARDS

2012 Idei Award (Japan) for Innovation Challenge (TradeStation Application), presented by Sony CEO Nobuyuki Idei

2012 SSBits Hall of Fame Award for Best Website (giantsof.com)

2011 TABPI "Tabbie" Award, Best Website Design

High-Tech Buyer's Guide Top Pick 2008

Advanced Imaging's 2007 Imaging Solutions of the Year

EAA Airventure Product Design of the Year, 2007 (Zaon Avionics)

Graphic Designer of the Year

High Honors Graduate

MEMBERSHIPS

American Inst. of Graphic Artists (AIGA)

Aircraft Owners and Pilots Assoc. (AOPA)

PERSONAL INTERESTS

FAA-licensed Private Pilot

FAA-licensed Drone Pilot (UAS)

Boy Scouts Assistant Scoutmaster